

fashion calendar

36th year • a weekly publication

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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FILE
OCTOBER 11
1976

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 11, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 11 6:30 P.M.	FALL MODEL ROOMS PREVIEW FOR PRESS By invitation. Contact: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	8TH FLOOR
Beginning Monday Oct. 11	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6960.	PAULA SAKER & CO.	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Oct. 11	OPENING OF SPRING AND SUMMER COLLECTION Featuring cotton shirts and dresses. By appointment. Contact: 730-8235.	SAINT CLAIR	1411 BROADWAY SHOWROOM - 24TH FLOOR
Oct. 11	FASHION WEEK IN L.A. BY CALIF. DESIGNERS (Oct. 11-15) Contact: (213)620-0260		
Tuesday Oct. 12- Oct. 15	READY-TO-WEAR SHOWINGS IN MILAN Contact: Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679.43.90.	CAMERA NAZIONALE DELL ALTA MODA ITALIANA	MILAN, ITALY
Tues., Oct. 12:			
11:30 A.M.-Ognibene Zendman (Hotel Principe)	4:30 P.M.-Heinz Riva Bis (Hotel Principe)		
12:30 P.M.-Kinki Shop (Viale Tunisia 39)	6:00 P.M.-Livio de Simone (Hotel Principe)		
3:00 P.M.-Lancetti (Hotel Principe)	7:30 P.M.-Andre Laug Boutique (Hotel Principe)		
	9:00 P.M.-Balestra Boutique (Hotel Principe)		
Wed., Oct. 13:			
9:45 A.M.-Callaghan (Hotel Principe)	4:30 P.M.-Charade Top		
11:00 A.M.-Ken Scott (Hotel Principe)	6:00 P.M.-Dorian (Hotel Principe)		
12:30 P.M.-Sanlorenzo (Hotel Principe)	9:00 P.M.-Mila Schon (Via Montenapoleone 2)		
3:00 P.M.-Trell (Hotel Principe)			
Thurs., Oct. 14:			
9:45 A.M.-Laura Biagiotti (Hotel Principe)	3:00 P.M.-Krizia (Via Agnello 12)		
11:00 A.M.-Lux Int'l (Hotel Principe)	4:30 P.M.-Armani (Hotel Principe)		
12:30 P.M.-Basile (Hotel Principe)	6:00 P.M.-Walter Albini Uomo		
Fri., Oct. 15:			
9:45 A.M.-Complice (Hotel Principe)	6:00 P.M.-Lorenbetty (Hotel Principe)		
12:00 Noon-Missoni (Hotel Diana)	7:30 P.M.-Giorgio Correggiari (Hotel Principe)		
3:00 P.M.-Caumont (Hotel Principe)	9:00 P.M.-Cadette (Via s.Spirito 4)		
Wednesday Oct. 14 7:30 P.M.	SHOWING OF SPRING COLLECTION IN ITALY By invitation. Contact: Senora Grazia Gay, Via Moscova 47, Milan. Tel: 65.31.87; or Hilda Barnes, N.Y., 550 Seventh Ave., LW 4-0454.	GEOFFREY BEENE (NEW YORK-MILAN)	HOTEL DIANA MILAN, ITALY
Tuesday Oct. 12 12:30 P.M. Luncheon	BENEFIT FASHION SHOW BY MADAME GRES Eleventh annual benefit show by Mme. Gres. Tickets: \$35.00 each. Contact: 751-0530.	MUSICIANS EMERGENCY FUND (515 MADISON AVENUE)	HOTEL PIERRE GRAND BALLROOM

Beginning Tuesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment.	PENDLETON WOOLEN MILLS; COUNTRY SOPHISTICATES Contact: 661-1670.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Wednesday Oct. 13 4:00 P.M.	"STATE OF THE INDUSTRY" FRAGRANCE & COSMETICS Seminar meeting, featuring fragrance and cosmetics analysts.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET) Contact: 673-5580.	HOTEL PLAZA CRYSTAL ROOM
Thursday Oct. 14 5:30 P.M. Cocktails	PREVIEW: COSTUME JEWELRY EXHIBIT Featuring 500 samples of Philippine costume jewelry. Host: Consul General Ernesto Pineda. Cocktail reception followed by cultural presentation. By invitation. Contact: Marilou Villacorta, 575-7922.	PHILIPPINE CENTER MANAGEMENT BOARD	556 FIFTH AVENUE
Thursday Oct. 14 6:00 P.M.	MINI "BRIGHT KNIGHT" FASHION SHOW By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Oct. 17- Oct. 21	SPRING READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PALACE. Contact: Centro di Firenze per la Moda Italiana, Viale A. Gramsci, 9/A 50121 Florence.		
Oct. 20	VENICE - ROBERTO DI CAMERINO (Polveriera delle Vignole) (Oct. 20-21)		
Oct. 16- Oct. 20	SPRING SHOWINGS BY FASHION EXHIBITORS GROUP IN MIAMI Contact: Paul Piedmont, 11760 Capri Circle, St. Petersburg, Fla. (813) 367-1801.		
Oct. 17- Oct. 20	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn) at N.Y. Statler Hilton. Contact: 689-7420. 350 Fifth		
Sunday Oct. 17 12:00 Noon Luncheon	BENEFIT LUNCHEON: ROBERTA DI CAMERINO Benefit of Cabrini Health Center. Tickets: \$35.00 each. Chmn: Mrs. Donald Sills, 3 East 69th Street, or 674-8850.	CABRINI HEALTH CENTER	WALDORF ASTORIA GRAND BALLROOM
Sunday Oct. 17 7:00 P.M. Cocktails	SPRING/SUMMER "NEW MAN" COLLECTION Presentation of men's and women's sportswear. Show at 8:00 P.M., followed by dinner. By invitation. Contact: Claude Delibes, 860-0706.	JACQUES JAUNET, INC. (9 WEST 57TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday Oct. 18 5:00 P.M.	MENSWEAR PREVIEW FOR SPRING '77 Show at 5:30. By invitation. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN	HOTEL PIERRE COTILLION ROOM
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION By appointment. Contact: Helen Gaffney, 244-6350. Publ: Grace Van Dyke, 751-9056.	TANNER BY MARGA TIETJE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday Oct. 19 8:30 A.M.	"INSTANT REPLAY": SPRING- SUMMER MENSWEAR FASHIONS By invitation. Show at 9:15. Contact: Margery Rubin Cohen, 644-5717; or 644-5814	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE)	WINDOWS ON THE WORLD WORLD TRADE CENTER
Tuesday Oct. 19 12:30 P.M. Luncheon	PREMIERE COLLECTION OF NEW SPORTSWEAR Sportswear and "Soft Female Fashionables" for Spring. Show followed by buffet lunch. By invitation. Publicity: Rubye Graham, 355-0557.	LESTER HAYATT FOR RICK TIEFER & CO.	TAVERN ON THE GREEN CENT. PARK W. & 67 ST

Tuesday Oct. 19 12:45 P.M.	BENEFIT LUNCHEON AND FASHION SHOW Fashions by Princess Irene Galitzine. Tickets: \$40.00 each. Contact: 581-7380.	GIRLS' TOWN OF ITALY	HOTEL PLAZA
Tuesday Oct. 19 1:00 P.M.	PREVIEW: SPRING BRIDAL AND FORMAL WEAR By invitation. Beginning Mon., Oct. 25 through Thurs., Nov. 4 daily showings at 10:00, Mon. through Thurs. By reservation. Contact: Steven Gelb, 239-4222.	PICCIONE & MICHELE PICCIONE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 7:00 P.M.	"AMERICAN IMAGE AWARDS" FOR FASHION LEADERSHIP First annual "Adam" awards in seven categories: Political or civil affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Tuesday Oct. 19	OPENING OF SPRING SPORTSWEAR COLLECTION By appointment. Contact: Bernice Lewis, 354-0015. (No formal show).	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Oct. 20 6:30 P.M.- 8:30 P.M. Cocktails	COCKTAIL BENEFIT FOR SOUTHAMPTON HOSPITAL N.Y.C. Friends of Southampton Hospital and Dunhill Tailors celebrate newly decorated shop. By invitation. Tickets: \$10 per person, for benefit of Southampton Hospital. Chmn: Mrs. Donald Sills. Contact: Mrs. Clyde Newhouse, 489-8420	DUNHILL TAILORS	65 EAST 57TH STREET
Wednesday Oct. 20 7:00 P.M. Dinner	BENEFIT FASHION SHOW DINNER-DANCE Charlotte Ford fashion show, for benefit of N.Y. Foundling Hospital. (Black tie) Tickets: \$125.00: Arthur Zweibel, 879-2200. Publ: Joanne Creveling, 586-2377.	CHARLOTTE FORD; & SAKS FIFTH AVENUE	REGINE'S (60TH ST) 502 PARK AVENUE

Monday
Oct. 18-28
Mon., Oct. 18:
Tues., Oct. 19:
Wed., Oct. 20:
Thurs., Oct. 21:
Fri., Oct. 22:
Sat., Oct. 23:
Sun., Oct. 24:

SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (Tentative schedule) By invitation.
(Showings at Porte de Versailles, Oct. 23-27)

3:00 P.M. Salon Boutique

1:00 P.M. Hallenstein, 38, rue du Sentier (224-80-77)

10:00 A.M. Gaston Jaunet, 24 rue St. Augustin (359.64.99) - to 7:00 P.M.
10:30 A.M. Tan Guidicelli Soir, 2 rue de Tournon (567.58.14)
11:30 A.M. Anne Marie Beretta, 24 rue St. Sulpice (887.91.24)
1:00 P.M. Cerutti, 24, rue Royale (265.68.72)
3:00 P.M. Marie Pierre Tattarachi, 9, rue Laromiguiere (567.58.14)
4:30 P.M. Elisabeth de Senneville, 15, rue du Bouloi (566.56.19)

11:30 A.M. Jean Claude de Luca, 9, ave. de l'Opera (260.47.03)
12:30 P.M. Deanna Littel, 11, rue du Roule (231.59.34)
2:00 P.M. Jousse (887.91.24)
5:30 P.M. Emesse; CIT, 3, rue de l'Arrivee (538.65.22)

9:45 A.M. Andre Ledoux, 39, rue de Ranelagh (224.76.35)
11:00 A.M. Renata, 21, ave. George V (359.36.76)
12:00 Noon Georges Rech at Grand Hotel (112, rue Reamur---508.05.42)
2:00 P.M. Lison Bonfils-Jacques Gilles, 14, rue des Cannettes (326.49.40)
3:30 P.M. Bercher, 21 rue St. Fiacre (887.91.24)
4:30 P.M. Dan Beranger at Hotel Intercontinental (567.58.14)
5:30 P.M. Kansai Yamamoto at Hotel Intercontinental (538.71.35)

10:00 A.M. Michel Klein (236.58.51)
12:00 Noon Claude Montana (754.53.32)
2:30 P.M. Thierry Mugler (567.58.14)
4:30 P.M. Issey Miyake at Salle Wagram (260.08.10)
6:00 P.M. Jean Charles de Castelbajac (260.78.40)
9:00 P.M. John Ashpool at Intercontinental Hotel (366.66.19)

2:30 P.M. Vicky Tiel, 21, rue Bonaparte (633.33.80)

(Continued on following page)

SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 3)

Mon., Oct. 25: 9:30 A.M. Diffusion Paco Rabanne, Hotel Crillon (272.01.34)
 10:45 A.M. G.E.P. Hotel Hilton (700.29.78) - to 6:30 P.M.
 12:00 Noon Hechter, 12 faubourg St. Honore (770.76.35)
 4:00 P.M. Jean Paul Galtier, Palace de la Decouverte (776.21.53)
 5:30 P.M. Valentino, Pavillon Gabriel (508.86.88)
 6:30 P.M. G.E.P., Hotel Hilton (700.29.78)
 6:45 P.M. Desarbe, 11 Fbg. St. Honore (700.29.78)
 8:30 P.M. Soiree du Diamant, 33 Fbg. St. Honore (256.86.00)

Tues., Oct. 26: 3:00 P.M. Cesare Piccini, Intercontinental Hotel (887.73.55)
 4:30 P.M. Saint Clair, Pavillon Gabriel (355.44.85)
 4:30 P.M. T 13 Tan Guidicelli, 59, ave. d'Ilena (260.36.80)
 7:00 P.M. Chantal Thomas Pour Ter et Bantine, 5, rue du Vieux Colombier
 6:00 P.M. Venet, at 62, rue Francois Ier (226.05.78) (508.00.58)

Thurs. Oct. 28: 11:30 A.M. Christian Aujard at Hotel Intercontinental (567.58.14)
 3:00 P.M. Mic Mac, 68 Bd. Bourdon (566.56.19)

Contact: Press-Fr. Apparel Ctr., 500 Fifth Ave, 354-8620; Buyers-Fr. Trade Shows, 582-4960

PRESS SHOWINGS OCT. 24-27, BY PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE --
 Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 Tel: 266.64.44

Sun., Oct. 24: 10:00 A.M. Paco Rabanne at Hotel Crillon (272.01.34)
 11:30 A.M. Lanvin (Potel Elysee), 22 fbg. st. Honore (265.27.70)
 6:00 P.M. Emanuel Ungaro (at Potel Elysee) 2, ave. Montaigne (256.27.70)
 8:30 P.M. Carven (at 6 rond-pt. des Champs Elysees) (225.66.52)

Mon., Oct. 25: 9:30 A.M. Chloe (at Palais des Congres) 71, ave. Frkln Roosevelt (359.15.63)
 11:30 A.M. Jean Patou (Palais des Congres), 7, rue St. Florentin (260.36.10)
 12:30 P.M. Michel Goma (Palais des Congres) 60 rue de Richelieu (073.09.10)
 2:30 P.M. Christian Dior (Palais des Congres) 30 ave. Montaigne (359.93.64)
 4:00 P.M. Givenchy, 3 ave. George V, 225.92.60
 5:30 P.M. Valentino (at Pavillon Gabriel) 19 ave. Montaigne (508.86.88)
 7:00 P.M. Jap, (3 Pl. des Victoires) 46 rue Sainte-Anne (742.47.58)

Tues., Oct. 26: 9:30 A.M. Guy Laroche (at Palais des Congres), 29 ave. Montaigne (225.87.45)
 10:30 A.M. Jacques Esterel (Palais des Congres) 124 fg. St. Honore (359.25.30)
 11:30 A.M. Yves St. Laurent (Palais des Congres) 5, ave. Marceau (723.72.71)
 2:15 P.M. Ted Lapidus (Palais des Congres) 37, ave. Pierre de Serbie (225.52.46)
 3:30 P.M. Balmain (Palais des Congres) 44, rue Francois Ier (225.58.04)
 4:30 P.M. Tan Guidicelli T13 (Palais des Congres) 59, ave. d'Ilena (260.36.80)
 6:00 P.M. Philippe Venet (62, rue Francois Ier), 12 fbg. St. Honore (226.05.78)

Wed., Oct. 27: 9:30 A.M. Jean Louis Scherrer, 52 ave. Montaigne (359.55.39)
 11:30 A.M. Sonia Rykiel, 6 rue de Grenelle (222.43.22) also: 1:30 & 5:30 P.M.

Thurs., Oct. 28: 2:30 P.M. Nina Ricci, 29 ave. George V.

Friday	"APRIL IN PARIS" BALL--	AMERICAN FRENCH FOUNDATION	WALDORF ASTORIA
Oct. 22	25TH ANNUAL BENEFIT	(250 PARK AVENUE)	GRAND BALLROOM
7:00 P.M.	Saluting the Bicentennial and the Marquis de Lafayette.		Tickets: \$200.00.
	Contact: Claude Philippe, 986-2060.		

Oct. 22- SPRING MARKET WEEK IN DALLAS AT DALLAS APPAREL MART, 2300 Stemmons Freeway
 Oct. 26 Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas).

Oct. 24- NOSA (Nat'l Outerwear, Sportswear Assn) SHOWINGS AT N.Y. STATLER HILTON HOTEL
 Oct. 27 Contact: 1 Penn Plaza, 594-6647.

Oct. 24 111th IGEDO INT'L FASHION TRADE FAIR IN DUSSELDORF (Oct. 24-28)

Monday	MEN'S, WOMEN'S AND	CORDUROY COUNCIL OF	STATLER HILTON HOTEL
Oct. 25	CHILDREN'S FASHIONS	AMERICA (527 MADISON)	33RD ST. & 7TH AVE
8:30 A.M.	"Viewpoints '77" -- collection of men's, women's and children's wear ideas by		
Breakfast	leading designers. Continental Breakfast, Georgian Room, 8:30 A.M. <u>Show</u> ,		
	<u>Grand Ballroom, 9:00 A.M.</u> Contact: Patricia Bovers, 355-7850.		

Monday Oct. 25 3:00 P.M.	PRESS PREVIEW: SPRING/ SUMMER BRIDAL FASHIONS Designed by Christos. By invitation. Thereafter, Oct. 27, Nov. 1, 3 at 1 P.M. 9th floor. Contact: Lee Fein, 564-8245. P.R.: Margaret Hodge, 758-9230.	BRIDAL COUTURE LTD. (1385 BROADWAY)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)
Monday Oct. 25 5:00 P.M.	SHOWING OF SPRING/ SUMMER BRIDAL FASHIONS By invitation. Thereafter by appointment, showroom, 12th floor, 564-1020.	GALINA BOUQUET (498 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Oct. 26 3:00 P.M.	CUSTOMER SHOW: GROSVENOR FURS Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Oct. 26	LONDON FASHION EXHIBITION AT GRAND HALL, OLYMPIA (Oct. 26-29)		
Oct. 27	BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM (Oct. 27-30)		
Oct. 28	LONDON DESIGNER COLLECTIONS AT CAFE ROYAL, LONDON (Oct. 28-31)		
Oct. 28	LONDON COLLECTIONS FOR SPRING & SUMMER AT INTERCONTINENTAL HOTEL (Oct. 28-31)		
Friday Oct. 29	10:30 A.M., JEAN MUIR SPRING '77 SHOW AT 22 Bruton St., London W1. SHOW at 11:00 A.M. (Tel: 499.42.14)		
Wednesday Oct. 27 12:00 Noon Luncheon	BENEFIT LUNCHEON FASHION SHOW Show at 2:15. Produced by Sybil Weinman. Tickets: \$22.00 each. Contact: Mrs. I. Pauker, (516) 766-1710.	UNITED CEREBRAL PALSY	ST. REGIS HOTEL ROOF
Beginning Wednesday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 28 8:00 P.M.	HANAE MORI FASHIONS AT BENEFIT SHOW Special showing by Hanae Mori for benefit of Boys' Club of N.Y. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	HOTEL PLAZA GRAND BALLROOM
Monday Nov. 1 6:00 P.M.	FALL FASHIONS AT BENEFIT SHOW To benefit N.Y. State Opera. By invitation. Contact: Barbara Campbell, LW 4-5100.	LORD & TAYLOR	FLOOR TO BE ANNOUNCED
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	SPRING-INTO- SUMMER COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	SPRING COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett 254-3988; or (213) 627-5201.	MR. BLACKWELL	HOTEL WARWICK SUITE 2206

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	GAYLE KIRKPATRICK FOR TUDOR SQUARE Contact: 279-8120.	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment.	MIGNON COUTURE BY DOROTHY FARBO Contact: BR 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment.	ERNST STRAUSS; SCHNELL SPORT Contact: Paul Scott, 714 So.L.A. St.(213) 623-8112.	HOTEL GOTHAM SUITE 1801
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Also "Indygo" by Ann Tjian.	KENNETH WARREN LTD. Continuous showings. Contact: 736-3780.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Nov. 2	ELECTION DAY (Tuesday)		
Beginning Tuesday Nov. 2	SHOWING OF SPRING COLLECTION Also Costume Capers.	ELEANOR BRENNER Contact: Peggy Shiller, 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 2	SHOWING OF SPRING COLLECTION Continuous by appointment.	BRENNER BEES BY ELEANOR BRENNER Contact: Larry Lefkowitz, 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment.	JAMES DAUGHERTY Contact: Lillian Brandt or Betsy Klein, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Single knit sportswear.	J.W.P. SPORT (DIV. WHATEVERWEAR) By appointment. Contact: Johanna Burke, 391-8454.	1410 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment.	NAT KAPLAN, INC. Contact: Miss Fritzi, 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 3 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 3 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 279-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 3 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	JOHN ANTHONY Contact: 239-7080.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

Wednesday Nov. 3 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 3 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE NEW SHWRM-5TH FLOOR
Wednesday Nov. 3 3:00 P.M.	SHOWING OF SPRING COLLECTION Also, Tues., Nov. 9 at 12:00 Noon. By reservation. Contact: Al Quinn, 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 3 4:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 9 at 4:00 P.M. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 6th floor. Contact: 695-7715.	CONCEPT VII & C.VII BY GEORGE MATYAS	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Wednesday Nov. 3	OPENING OF SPRING COLLECTION Designed by Arthur Dalager. By appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II & DAL KNITTERY	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Nov. 3- Nov. 16	SHOWING OF SPRING COLLECTION One show daily at 9:00 A.M. Nov. 3-5, 8-12. Contact: Jim Harp (213) 462-6377.	HOLLY'S HARP (950 CAHUENGA, L.A.)	HOTEL PLAZA SUITE 1401
Beginning Wednesday Nov. 3	SPRING/SUMMER COLLECTION By appointment. Buyers: Betty Forray, 751-4191; Press: Roz Rubenstein, 691-8340	HOUSE OF JULIO	PLACE TO BE ANNOUNCED
Beginning Wednesday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Nov. 3	SPRING: MARIO FORTE & GLORIA CASTALDO Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 4 9:00 A.M.	SHOWING OF SPRING COLLECTION (Note change of date & time). Also, Nov. 9 at 10:00 A.M. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 4 10:00 A.M.	SHOWING OF SPRING COLLECTION Also 2:00 P.M. By reservation. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Associates, 687-2545.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Nov. 4	2:00 P.M., (2nd show) ALBERT NIPON , 530 Seventh Ave., 3rd floor, 354-0760		
Thursday Nov. 4 3:00 P.M.	SPRING FASHIONS BY AMERICAN DESIGNERS Fashions in pure silk and other American Silk Mills fabrics. Also, special collection of Vogue Patterns by leading designers. Show at 3:10. Press and retailers by invitation. Contact: Rubye Graham, 355-0557.	AMERICAN SILK MILLS CORP. (155 EAST 44TH STREET)	F.I T. AMPHITHEATRE 227 WEST 27TH STREET

Thursday Nov. 4 5:00 P.M. Cocktails	SPRING '77 PRINTS IN READY-TO-WEAR "New Design Directions" in prints -- sportswear, dresses, childrenswear, loungewear, lingerie. For retailers and press, by invitation. Contact: Arlene Friedlander, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL (1450 BROADWAY)	THE WEAVERS CLUB 111 WEST 40TH STREET
Nov. 6- Nov. 8	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOTEL. Contact: Jack Feinstein, BR 9-0952.		
Nov. 6	SPRING COLLECTIONS AT CHICAGO APPAREL CTR (Nov. 6-11); (800) 621-3902		
Monday Nov. 8 12:00 Noon	SHOWING OF SPRING-SUMMER COLLECTION Show followed by luncheon at 1:00. (Note change of date and time). By invitation. Contact: Buyers--Helen Bailly; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FL 645 FIFTH AVENUE
Monday Nov. 8 2:00 P.M.	SHOWING OF SPRING WOMENSWEAR COLLECTION By invitation. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)
Monday Nov. 8 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 758-2341. Publicity: Rubye Graham, 355-0557.	SIBLEY-COFFEE LTD. (37 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Monday Nov. 8 4:30 P.M. Cocktails	PREMIERE SHOWING: INTIMATE APPAREL Spring and Summer intimate apparel. Show at 5:00 P.M. By invitation. Thereafter showroom, 8th floor. By appointment. Contact: 490-7325.	FLEXNIT BY BILL BLASS (11 EAST 36TH STREET)	FOUR SEASONS 99 EAST 52ND STREET
Monday Nov. 8 5:00 P.M. Cocktails	SPRING FASHIONS: NEW GEOFFREY BEENE COLLECTION Premiere collection by Geoffrey Beene for Swirl; and collections by Bill Tice, Leo Narducci for Concept 80's, Ava Bergmann, Models Coat. Show at 6:00 P.M. By invitation. Publicity: Viola Rossi, PL 9-3305.	SWIRL	TAVERN ON THE GREEN 67TH ST. & CENT. PK.W.
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0901.	GINO SNOW LTD. BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	SHOWING OF SPRING COLLECTION By appointment. Contact: 239-4213.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8- Nov. 19	SHOWING OF SPRING INTIMATE APPAREL By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 9:00 A.M.	SHOWING OF SPRING/SUMMER COLLECTION By invitation. Also, Nov. 11 at 4:30 P.M. Contact: Marie Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR

Tuesday Nov. 9 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment, showroom. Contact: 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	BROTHERHOOD-IN-ACTION 560 SEVENTH-AUDITORIUM
Nov. 9	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600		
Tuesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Also Nov. 9 and 11 at 2:00. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Nov. 9	12:00 Noon, HANAE MORI (2nd show), 550 Seventh Avenue, 5th floor, 221-5726		
Nov. 9	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Avenue, 17th floor, 221-6660		
Tuesday Nov. 9 2:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 4:00 P.M.	SHOWING OF KNITWEAR FASHIONS In conjunction with "Knit Fashion Festival". Show at 5:00 P.M. By invitation. Contact: Sondra Godfrey at Bell & Stanton, 759-8400.	KNITTED TEXTILE ASSOCIATION	HOTEL PLAZA BALLROOM
Tuesday Nov. 9 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 563-8556.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Nov. 9	4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO 3-1600		
Tuesday Nov. 9 5:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Tuesday Nov. 9	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 10 9:00 A.M.	SHOWING OF SPRING/ SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	YESTERDAY'S NEWS BY MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday Nov. 10 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 10 12:00 Noon	SHOWING OF SPRING COLLECTION Also at 4:00 P.M. By invitation. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 10 1:30 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter, showroom, 3rd floor. Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Nov. 10 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 10	4:00 P.M., GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, LW 4-0454		

Wednesday Nov. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday Nov. 10 6:00 P.M.	SHOWING OF SPRING- SUMMER COLLECTION By invitation. Thereafter, appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Wednesday Nov. 10- Nov. 14	INTERNATIONAL PRESS SHOWINGS Fashions by International, California and N.Y. designers. By invitation. Director: Mildred Sullivan, 221-3816.	NEW DIRECTIONS PRESS WEEK	N.Y. SHERATON HOTEL 7TH AVE. & 56TH STREET

Nov. 10 IDEACOMO (Nov. 10-12) FABRIC FAIR IN MILAN

Nov. 11 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Chairman: Elsa Klentch. Prices and more details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Thursday Nov. 11 10:30 A.M.	PREMIERE: SPORTSWEAR BY PERRY ELLIS By invitation. Publicity: Rea Lubar, 279-0933.	PORTFOLIO (NEW DIV., THE VERA COMPANIES)	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Nov. 11 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:30 (buyers). By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 11	12:00 Noon, THE FASHION GROUP (American RTW), Hotel Americana, CI 7-3940		
Nov. 11	2:00 P.M., BILL BLASS (3rd show), 550 Seventh Ave, 17th floor, 221-6660		
Nov. 11	3:30 P.M., HALSTON (Buyers), 550 Seventh Ave., 14th floor, 354-6340		
Nov. 11	4:30 P.M., FERNANDO SANCHEZ (2nd show), 50 West 57th St., 7th floor. 581-8581		
Monday Nov. 15 7:00 P.M. Dinner	ANNUAL FASHION DINNER DANCE Honoring John Schumacher, chairman, Bonwit Teller. Chmn: Jerry Silverman. Reservations: \$175.00 per person. Contact: Judith Wittenstein, 751-4000.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA GRAND BALLROOM
Monday Nov. 15- Nov. 19	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Beginning Monday Nov. 15	SPRING JEWELRY AND ACCESSORIES By appointment. Contact: Stephanie, 679-6281.	P. C. DESIGNS	385 FIFTH AVENUE SHOWROOM - SUITE 809

Nov. 23-
Nov. 26 INTERSTOFF FABRICS FAIR FOR FALL-WINTER '77-'78 -- Exhibition in Frankfurt.
Contact: German-American Chamber of Commerce, 582-7788.

Beginning Monday Nov. 8- Nov. 12	OPENING OF SPRING COLLECTION Italian couture collection of lightweight leathers, suedes, corduroy and denim. Breakfast fashion shows at 10:00 A.M. - Nov. 8, 9, 10. Contact: Rea Lubar, 279-0790.	ROBERTO CAVALLI	HOTEL PLAZA PRIVATE SUITE
Tuesday Nov. 9 12:30 P.M. Luncheon	SHOWING OF SPRING SPORTSWEAR COLLECTION By invitation. Thereafter in showroom, 2nd floor, 594-8400. Publicity: Rea Lubar, 279-0790.	LIZ CLAIBORNE, INC. (80 WEST 40TH STREET)	HOPPER'S RESTAURANT 452 SIXTH AVE. (10TH & 11TH STS.)